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Sisram Medical Ltd

(Incorporated in Israel with limited liability)

(Stock Code: 1696)

VOLUNTARY ANNOUNCEMENT

This announcement is made by Sisram Medical Ltd (the “**Company**”) on a voluntary basis.

The Company is pleased to announce the global launch of the new ALMA BEAUTY SPADEEP platform, which was developed, manufactured and marketed by Alma Lasers Ltd. (“**Alma Lasers**”), the principal operating subsidiary of the Company.

ALMA BEAUTY SPADEEP is a new non-invasive platform, which provides an advanced body contouring and skin rejuvenation solution. The product was first launched in Japan by RITSUBI Co. Ltd., Alma Lasers’ business partner, and was awarded the “Best Beauty Item 2017” by the “Esthetic Wired” magazine, a widely circulating B2B magazine in the Japanese aesthetic industry.

According to a report prepared by Medical Insight Inc., worldwide revenue from the sale of energy-based Body Shaping and Skin Tightening equipment and consumables were approximately US\$1.0 billion in 2016 and a total of approximately 8.1 million energy-based Body Shaping and Skin Tightening procedures were performed worldwide in 2016.

By Order of the Board
Sisram Medical Ltd Yi LIU
Chairman

Hong Kong, 22 December 2017

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Yi LIU and Mr. Lior Moshe DAYAN as Executive Directors; Mr. Yifang WU, Mr. Chun LI, Mr. Yao WANG, and Ms. Yu HU as Non-Executive Directors; Mr. Heung Sang Addy FONG, Mr. Chi Fung Leo CHAN, Ms. Jenny CHEN and Mr. Kai Yu Kenneth LIU as Independent Non-executive Directors.