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Sisram Medical Ltd
(Incorporated in Israel with limited liability)
(Stock Code: 1696)

VOLUNTARY ANNOUNCEMENT

This announcement is made by Sisram Medical Ltd (the “**Company**”) on a voluntary basis.

The Company is pleased to announce the launch of the Soprano ICE Platinum by Alma Lasers Ltd., the principal operating subsidiary of the Company.

Soprano ICE Platinum is an integrated solution that combines three wavelengths into one compact applicator (Trio). It is also the only platform in the United States that offers simultaneous emission of three wavelengths, 755, 810 and 1,064 to target different tissue depths covering the optimal spectrum, which has received the clearance from the U.S. Food and Drug Administration (“**FDA**”).

The Company believes that FDA’s clearance of its innovative Trio applicator further solidifies the Company’s position as one of the technology and market leaders in the global aesthetic market. The introduction of SHR (Super Hair Removal), a hair removal technique, and the trio clustered diode technique have demonstrated the Company’s “out of the box” innovative products approach.

According to Transparency Market Research, a global market intelligence company, the hair removal market is poised to gain a value of US \$1.35 Billion by the end of 2022 globally. In the U.S., according to the American Society for Aesthetic Plastic Surgeons, over one million treatments were performed in 2016 and laser hair removal was ranked as the number three leading non-surgical treatment in the U.S.

On Behalf of the Board
Sisram Medical Ltd
Yi LIU
Chairman

Hong Kong, 1 March 2018

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Yi LIU and Mr. Lior Moshe DAYAN as Executive Directors; Mr. Yifang WU, Mr. Chun LI, Mr. Yao WANG, and Ms. Yu HU as Non-Executive Directors; Mr. Heung Sang Addy FONG, Mr. Chi Fung Leo CHAN, Ms. Jenny CHEN and Mr. Kai Yu Kenneth LIU as Independent Non-executive Directors.