

To: Business Editor

[For Immediate Release]

Sisram Medical Ltd

(Stock Code: 1696.HK)

The New ALMA BEAUTY SPADEEP Platform Launched Globally After Receiving Outstanding Feedbacks in the Japanese Market

[06 December 2017, Hong Kong] **Sisram Medical Ltd** (“**Sisram**” or the “**Company**”; stock code: 1696.HK), an investment holding company specializing in medical technology for healthcare, ranked #1 in the PRC and one of the top 5 global leaders in the industry, announces the global launch of the new ALMA BEAUTY SPADEEP platform, developed, manufactured and marketed by Alma Lasers Ltd. (“**Alma Lasers**”), its principal operating subsidiary.

ALMA BEAUTY SPADEEP, an advanced body contouring and skin rejuvenation solution, is a new non-invasive platform. The product was first launched in Japan by RITSUBI Co. Ltd., Alma Lasers partner, and received outstanding feedbacks including the “Best Beauty Item 2017” award by the “Esthetic Wired” magazine, the largest circulating B2B magazine in the Japanese esthetic industry.

ALMA BEAUTY SPADEEP utilizes concentrated thermal radiofrequency energy for body and face contouring, skin tightening and skin rejuvenation. This enhanced solution features multiple innovations, including 2 applicator connectors enabling ultimate flexibility and convenience for practitioners, next-generation depth control offering 4 levels of tissue depth penetration, safe and effective for all skin types, a 7” color screen and intuitive, user-friendly graphical user-interface (GUI), various pre-set treatment protocols and ergonomic applicator tips for enhanced results.

According to Medical Insight report, worldwide energy-based Body Shaping and Skin Tightening revenues of equipment and consumables were almost \$1.0 billion in 2016. In 2016, 8.1 million energy-based Body Shaping and Skin Tightening procedures were performed worldwide – it is estimated that in 2016 that total consumer expenditure was \$4.4 billion.

Mr. Lior M. Dayan, Chief Executive Officer and Executive Director of Sisram, said, “Sisram’s strong R&D capabilities lay a solid foundation for the company’s innovative technologies and new products. Sisram is focusing on meeting and exceeding the specific

needs of treatment providers as well as end-users, as the Japanese award examples. I would like to thank our Japanese partners, RITSUBI Co. Ltd. for their contribution to the success of this product launch”.

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About Sisram Medical Ltd

Sisram Medical Ltd. (1696.HK), the first Israeli company listed on the Hong Kong Stock Exchange Main Board, is an investment holding company specializing in medical technology for healthcare. Among its holdings is Alma Lasers, a leading provider of energy-based surgical and medical aesthetic solutions, rating #1 in the Peoples Republic of China and one of the top 5 global leaders in its industry. Sisram Medical is a subsidiary of Fosun Pharma, a leading health & medical industry group in China.

Sisram Medical - Enhancing Quality of Life.

www.sisram-medical.com

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