PEOPLE ARE LIVING LONGER. WE CAN HELP THEM LIVE BETTER!

Lifetime expectancy is rising every year. People across the globe are enjoying higher available income, while increasingly embracing effective aging interventional solutions. As lives are getting longer, so is the desire for a better quality of life. Men and women want to look better, feel better – and live better lives. In a world driven by continuously improving technologies, and with an exponential growth in global customer buying power, the demand for innovative, people-focused and result-driven wellness solutions is higher than ever before. And of course, they better be outstanding.

WE ARE SISRAM MEDICAL AND THIS IS WHAT WE ARE ABOUT.
OUR MARKET IS CONSTANTLY CHANGING. THE NEEDS ARE AS DYNAMIC AND DIVERSE AS PEOPLE ARE

WE PROVIDE COMPREHENSIVE, WIDE-RANGING AND SPECIALIZED SOLUTIONS FOR THE DYNAMIC GLOBAL DEMANDS.

40% OF USA POPULATION CONCERNED WITH PIGMENTATION

71% SEEK TONE AND TEXTURE SOLUTIONS
SKIN TONE AND TEXTURE

Skin cells start aging as early as 18 years of age. Nearly 40% of the US population is susceptible to pigmentary concerns, and based on a recent survey by the ASDS, 71% of consumers are seeking tone and texture improvement. In Asia, laser toning has become the top procedure for the removal of pigmentary concerns and overall whitening. However, while results are predictable, improvements are gradual - requiring 10-15 treatment sessions. And even with ultra-low energy the risk of refractory hyper - and/or hypo-pigmentation may still occur. The need for a safe, reliable solution is immense.

SCAR TREATMENT MARKET:
$34.5B BY 2025

SCAR TREATMENTS

The global scar treatment industry is developing rapidly, and its market value is expected to reach USD 34.5 billion by 2025. The appearance of different types of scars poses a huge negative impact on people’s daily lives, with acne scars being one of the most common concerns for women in particular.
Fat grafting is a quick, safe and effective procedure that is based on the removal and reprocessing of fat from unwanted regions of the body before being injected into another area of the body. The natural properties of fat, which minimize risks of side effects known to synthetic materials such as tissue rejection and allergic reactions, are driving its popularity amongst today’s aesthetic procedures. According to the International Society of Aesthetic Plastic Surgery (ISAPS), more than 900,000 fat graft procedures were conducted in 2015. The demand for this diverse procedure is growing rapidly, from facial enhancement and body contouring to breast cancer reconstruction, there is a great demand for effective procedures with minimal side effects.

More than half of men and women aged 50 years and older will develop hemorrhoid symptoms during their lifetime. In the US, three-quarter of individuals suffer from hemorrhoids at some point in their lives, and about half of them over age 50 required treatment.

Rivero, S (August 2009). "Hemorrhoids: diagnosis and current management".
Physiologic changes in a woman’s life, such as childbirth, weight fluctuations, and hormonal changes due to aging and menopause, may lead to the development of various conditions that may have a negative effect on a woman’s quality of life, self-confidence, and sexuality.

In a survey conducted by OB/GYNs, more than 48% of women expressed concern about vaginal laxity—decreased sensitivity and tightness of the vagina. Lasers have gained widespread acceptance as an effective method for tissue rejuvenation and restoration in the field of plastic surgery and are now being examined in the treatment of vaginal laxity.

A new trend gaining momentum is the advent of energy-based devices for vaginal rejuvenation that apply thermal energy to the various layers of the vaginal tissue, stimulating collagen regeneration contracture of elastin fibers, neovascularization, and improved vaginal lubrication.

1/3 OF WOMEN OVER THE AGE OF 40 YEARS SUFFER FROM FEMININE ISSUES

OF MENOPAUSAL WOMEN FACE GSM PROBLEMS
TATTOO REMOVAL MARKET TO REACH $2.85B

The popularity of tattoos worldwide has grown by more than 15% since 2007. The trend of getting tattooed is very common in developed countries such as the US, the UK, Australia and Canada. The rise in the number of people getting tattooed has consequently increased the demand for tattoo removal procedures. The global tattoo removal market is expected to grow to USD 2.85 billion by 2021, achieving a CAGR of nearly 16%.
Since its establishment as an independent state in 1948, Israel has demonstrated phenomenal results in terms of its creative thinking, innovative achievements, and global market success stories. The smallest and youngest country in the middle-east has grown to become one of the most influential and leading driving forces in numerous arenas. Many of the breakthrough developments created by the Israeli industry have reached way beyond boundaries and expectations, boosting ingenuity, creativity, agility and inspiration. It is due to these values, that Israel has introduced enormous amount of advanced technologies to the world, significantly changing and improving today's quality of life.

Among some of the most recognized Israeli’s developments are: USB flash drive, Waze, the drip irrigation system, military and civilian protection systems, ICQ, Viber, Unmanned aerial vehicle (Drone), MobilEye, Copaxone and Azilect, the cherry tomato, and many more. Israel is currently one of the world's top 10 most innovative economies, and its position is just growing stronger.

SISRAM MEDICAL IS AN ISRAELI COMPANY, INCORPORATED IN APRIL 2013, FOR THE ACQUISITION OF ALMA LASERS BY FOSUN PHARMA, A SUBSIDIARY OF FOSUN INTERNATIONAL, AN INTERNATIONAL CHINESE CONGLOMERATE.
Alma is proud to be a part of the Israeli industry, inspired by its start-up spirit and propelled by its culture of excellence and relentless innovation. We are a world-leading provider of energy-based solutions for the surgical, medical aesthetics and beauty markets, with solid track record dating back to October 1999. We at Alma, are firm believers in the power of progress, and are dedicated to redefining the industry through cutting edge technologies, meticulous attention to details and our desire to drive the global industry forward. We believe that our deep-rooted connection with our Israeli culture of innovation and creativity has served as a solid ground on which we have built numerous advanced solutions for a wide variety of needs. Our unique cultural context, as well as core managerial and development teams, have provided us with the curiosity, expertise and stamina required for global market leadership.

OUR VISION:

"TO CHALLENGE HUMAN AGING AND INSPIRE A BETTER QUALITY OF LIFE USING CUTTING-EDGE INNOVATIVE ENERGY BASED SOLUTIONS"
PEOPLE
We are here because of the people we serve and engage with. Every product or solution, any feature or function is created with human lives in mind. We start out by understanding what people need, how they are different from each other, and what can make their lives better. Our people are also our employees and global teams, each of whom participates in bringing forth the best that we can, for the improvement of people lives worldwide.

INNOVATION
For us, innovation means stretching the human mind in order to challenge what exists create what comes next and propel the market forward. At Alma, we harness innovation and inspiration to develop new, groundbreaking solutions for the needs of consumers today, and the wishes of consumers tomorrow. After 18 years of constant technological leadership, Alma maintains a solid position as a pioneer, paving the way with unparalleled innovation and ingenuity.

SAFETY
When it comes to people’s lives and wellbeing, their bodies and health, safety always comes first. We maintain the highest standards of safety in all our practices and products, through stringent clinical testing, protocol optimizations and uncompromising safety standards. These are required to ensure that all our partners, customers and end users can rest assured that they are always safe.

RESULTS
It’s the bottom line that makes the difference. Our activities are focused on quality results that people can rely on. We are committed to delivering products and solutions that will enable reliable and optimal results for a diverse global audience, cutting across borders of geography, ethnicity and culture.

WELLBEING
Alma is dedicated to making people’s lives better, wherever they are in the world. The quality of their lives is what fuels our decisions and highlights our innovative spirit – igniting our creativity and motivating our best minds. We also base all of our business endeavors on long term commitments, building strong relationships with our customers and partners. From business partners and distributors and to professional customers and end users who benefit from our solutions – we are dedicated to promoting a better quality of life for all.
ALMA IS ONE OF THE TOP 5 GLOBAL INDUSTRY LEADERS AND Nº 1 IN THE PEOPLE'S REPUBLIC OF CHINA!
LEADING IN EMERGING MARKETS WITH UNIQUE PATENTS

Alma is also one of few companies in the industry with organic patents that were not acquired through M&A processes, including 52 registered patents and 20 patents applications. We are spearheading the largest emerging markets in the world, China and India, number one in the PRC with a 16.2% market share energy-based medical aesthetic treatment system market.

Throughout 18 years of operation, our products and technologies have become globally recognized brand names, and are considered the gold standard around the world.

As one of the top five global leaders in the industry, we proudly feature an organic growth based on our in-house (genuine) innovative core:

- 50 different product platforms
- Over 100 different applicators
- Worldwide recognized technologies and brand names: UniPolar, SHR, ClearLift, FemiLift

OF ALMA EMPLOYEES ARE R&D SPECIALISTS

OF WHICH HOLDS PhDs & ADVANCED DEGREES

R&D – SOLID PILLARS FOR OUR SUCCESS

Research and Development have always been our core base and DNA. 16% of our employees are R&D specialists, 25% of which holds PhD and advanced degrees. This approach has served as a solid base from which we lead the industry with the shortest time to market: 1-2 years vs. the 3-4 year industry standard.
EXTENSIVE GLOBAL PRESENCE

Alma’s global positioning is characterized by an efficient mix of global sales and distribution channels across approximately 80 countries and jurisdictions. With operation facilities in Israel and subsidiaries in the U.S., India and Germany, the company presents an exceptional industry ratio of 36% global sales vs. 64% distributor channels, which allows us to maintain an unparalleled global footprint while minimizing operating costs.

OPERATION FACILITIES

ISRAEL

USA

INDIA

GERMANY

14 Sisram Medical
GLOBAL POSITIONING ACROSS 80 COUNTRIES WORLDWIDE

36% GLOBAL SALES
64% DISTRIBUTION CHANNELS
OUTSTANDING FINANCIAL PERFORMANCE

With sales volume of $136.9M in 2017, adjusted net profit of $25.3M and 15.9% revenue increase YOY, we obtain the best results in the history of the company.

2005
Establishing direct sales and marketing operations in the United States

2006
TA Associates completes a multi-million dollar investment in Alma Lasers, owning 73% of the shares

2012
Alma Lasers acquires the assets of Quantel Derma Alma Lasers GmbH is established

2013
95% of shares acquired by Fosun Pharmaceutical Group, a leading healthcare Group for $240M
Alma Lasers establishes its surgical division, Alma Surgical, to offer minimally invasive surgical procedures in the fields of Gynecology, ENT, Liposuction, Hyperhidrosis and Vascular.

SISRAM successfully completed IPO on the Hong Kong Stock Exchange (Stock Code 1696).

Alma Lasers opens a subsidiary in India, Alma Medical Pvt.

**EXCEPTIONAL NET PROFIT GROWTH**

US$ MILLION

<table>
<thead>
<tr>
<th>Year</th>
<th>Net Profit (US$ million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>16.6</td>
</tr>
<tr>
<td>2016</td>
<td>20.4</td>
</tr>
<tr>
<td>2017</td>
<td>25.3</td>
</tr>
</tbody>
</table>

YoY Growth - 2017 vs. 2016

North America: 8%

Latin America: 59%

EMEA: 13%

APAC: 27%

CAGR: 23.4%
PRODUCT PORTFOLIO:

Our three divisions, Surgical, Medical Aesthetic and Beauty Solutions, form the foundations of our organization. We are focused on delivering breakthrough products considered the gold standard in markets around the world, for the benefit of all.

Surgical: FemiLift

Medical Aesthetic: Soprano ICE Platinum

Medical Aesthetic: Soprano ICE

Medical Aesthetic: Harmony XL PRO
Medical Aesthetic: Accent Prime

Surgical: LipoLife

Surgical: ENTelligence

Surgical: VascuLife

Medical Aesthetic: ALMA-Q

Medical Aesthetic: SINON II
"LOGIC WILL GET YOU FROM A TO Z, IMAGINATION WILL GET YOU EVERYWHERE"

ALBERT EINSTEIN
The management team comprises highly skilled professionals, bringing an established track record of global success to the company. Together, they form an unparalleled balance of strategic innovation, technological expertise and wise decision-making to bring the most effective aesthetic medical technology solutions to the market.
Lior Dayan
Chief Executive Officer & Executive Director

Jianping Hua
Chief Financial Officer

Liu Yi
Chairman

Ran Ezioni
Chief Operating Officer

Avraham Farbstein
Chief Strategy Officer
A JOURNEY OF INGENUITY AND EXCELLENCE

Over 18 years, we have become a game-changing global leader. With operations offices, R&D centers and manufacturing facilities spanning three different continents, and delivering products and solutions through numerous distributors across the globe, our journey has been one of integrity, innovation and inspiration.

2002
Launch of the first diode laser hair removal platform, Mythos 500

2003
Introduction of a first-of-its kind, multi-application aesthetic treatment platform based on Alma’s patented AFP technology

2004
Alma is the second company in the world to harness radio frequency technology for aesthetic treatment with our innovative Unipolar Technology

2005
Launch of Accent and Aria products

2012
Offering an expanded portfolio of high quality stand-alone laser and UVB applications

2013
Launch of Diode Alex and ClearLift 4D for remodeling

2014
Launch of ClearSkin, an innovative, results-proven solution for acne

2016
Clustered diode laser and flexural wave ultrasound technologies are developed
2006
Launch of the first-in-the-world Fractional Ablative laser with the Erbium Pixel 2006

2006
Launch of our groundbreaking In-Motion SHR technology

2007
Launch of our patented cold ultrasound shear wave technology for body contouring treatments

2011
Development of the first truly effective method of Trans Epidermal Delivery

2017
Launch of the award-winning SPADEEP

2018
Launch of Accentuate, hands-free applicators for body contouring treatments
ANYWHERE, ANYTIME

As a global company, we recognize the fact that different people need and want different solutions. Diversity and geography play a significant role in the definition and implementation of our solutions, and we are committed to providing top level products for the widest range of audiences worldwide. Each of our solutions is defined and designed to answer the needs of different genders, age groups, skin tones and specific indication. Our extensive product base addresses a wide range of matters, including skin rejuvenation, scars, acne, tattoo removal, hair removal, vascular lesions, pigmented lesions, vaginal rejuvenation and fat grafting, amongst others. We offer modular and comprehensive solutions for our professional customers, including gynecologists, plastic surgeons, ENT doctors, dermatologists, and cosmeticians, to name a few. We offer everything for all – cutting across borders, specific needs, professional practitioners and end users - providing a synergetic portfolio of products and solutions to meet a boundless array of requirements, anywhere and anytime.
FOSUN PHARMA
复星医药

*Shanghai Fosun Pharmaceutical (Group) Co., Ltd.*
is a leading healthcare Group in the PRC established in 1994.

*Sisram Medical* is an Israeli company, incorporated in April 2013,
for the acquisition of Alma Lasers by Fosun Pharma.