

# Sisram Medical Ltd

(Stock Code: 1696.HK)

## Sisram Launches PICO CLEAR, Marking a New Era in Dermatology

### **PICO CLEAR's superior ultra-short picosecond technology offers optimal results, in fewer treatments**

**Hong Kong, August 31<sup>st</sup>, 2018** -- Sisram Medical Ltd ("Sisram" or "the Company"; stock code: 1696.HK), specializing in medical technology for healthcare, today announced the launch of **PICO CLEAR**, which holds the promise of optimal results for various challenging dermatological indications in fewer treatments.

The state-of-the-art PICO CLEAR technology offers a wide range of dermatology applications, including the removal of dark ink tattoos, colored ink tattoos, lentigines, café-au-lait birthmarks, benign pigmented lesions, acne scars and wrinkles. The treatment concept behind PICO CLEAR is the delivery of ultra-short picosecond pulses of energy into the skin tissue, targeting the relevant pigment, which are transformed into photoacoustic waves that shatter the pigment into micro-sized particles that the body's immune system can then dispose of easily.

Compared to traditional lasers, the picosecond laser is able to remove tattoos and pigments in fewer treatments thanks to its shorter pulse duration yielding a higher convergence of laser energy into a mechanical force, shattering the pigments into thin dust particles. The novel PICO CLEAR offers the shortest pulse duration on the market, of 300-350 picoseconds and various wavelengths to target the full-color spectrum.

"PICO CLEAR, is a true industry novelty, bringing top-of-the-line technology into the fast-growing dermatology segment, opening new business opportunities to practitioners in this field," said Lior Dayan, CEO and Executive Director of Sisram, "PICO CLEAR represents Sisram's strong Research & Development capabilities as a leading platform in the industry."

PICO CLEAR's full platform suit includes extensive array of applicators to cover a vast spectrum of solutions, for all skin types, enabling practitioners to create tailored treatments based on multiple adjustable parameters such as wavelength, energy level, spot size, energy delivery mode and repetition rate.

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#### **About Sisram Medical Ltd**

Sisram Medical Ltd (1696.HK), the first Israeli company to be listed on the Hong Kong Exchange Main Board, was established in 2013 for the acquisition of Alma, a leading provider of

energy-based surgical and medical aesthetic solutions, ranked No. 1 in the People's Republic of China and one of the top 5 global leaders in its industry. Sisram Medical is majority held by Fosun Pharma, a leading healthcare group in China.

Sisram Medical – Enhancing Quality of Life.

<http://www.sisram-medical.com>

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