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Sisram Medical Ltd

(Incorporated in Israel with limited liability)

(Stock Code: 1696)

VOLUNTARY ANNOUNCEMENT ON THE LAUNCH OF THE PICO CLEAR TECHNOLOGY

This announcement is made by Sisram Medical Ltd (the “**Company**”) on a voluntary basis.

The Company is pleased to announce the launch of the PICO CLEAR technology by Alma Lasers Ltd., the principal operating subsidiary of the Company.

The PICO CLEAR technology offers a wide range of dermatology applications, including the removal of dark ink tattoos, colored ink tattoos, lentigines, café-au-lait birthmarks, benign pigmented lesions, acne scars and wrinkles. The treatment concept behind PICO CLEAR is the delivery of ultra-short picosecond pulses of energy into the skin tissue, targeting the relevant pigment, which are transformed into photoacoustic waves that shatter the pigment into micro-sized particles that the body’s immune system can then dispose of easily. The PICO CLEAR technology offers a pulse duration of 300-350 picoseconds and various wavelengths to target the full-color spectrum.

The Company believes that the launch of the PICO CLEAR technology has again demonstrated the Company’s strong research and development capabilities and will open new business opportunities for the development of the Company.

On Behalf of the Board
Sisram Medical Ltd
Yi LIU
Chairman

Hong Kong, 13 September 2018

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Yi LIU, Mr. Lior Moshe DAYAN and Mr. Jianping HUA as Executive Directors; Mr. Yifang WU, Mr. Yao WANG, and Ms. Yang YANG as Non-Executive Directors; Mr. Heung Sang Addy FONG, Mr. Chi Fung Leo CHAN, Ms. Jenny CHEN and Mr. Kai Yu Kenneth LIU as Independent Non-executive Directors.