

Alma, a Sisram Medical Company, Launches Alma Hybrid™, the first and only device of its kind – exclusively combining 3 powerful energy sources to deliver unparalleled results

HONG KONG, October 22nd, 2020 – Sisram Medical Ltd (“Sisram” or “the Company”) (Hong Kong: 1696), an operational holding company specializing in medical aesthetics technology for wellness, today announced the launch of Alma Hybrid™ by its wholly owned subsidiary, Alma.

The new platform was unveiled during a worldwide live launch event, which was broadcasted from a state-of-the-art studio that was built especially at Alma’s headquarters for this event.

Designed to enable endless options of ablative, non-ablative and thermal treatments for skin rejuvenation and scar revision, Alma Hybrid™ creates a unique synergistic effect by combining the power of three core energies, including:

- **CO₂ laser** - an optimal blend of ablative, coagulative and thermal effects for efficient, highly-precise focused or fractional laser treatments.
- **1570nm laser** - a powerful non-ablative modulated fiber laser, which creates a thermal effect that promotes new dermis synthesis while leaving the epidermis intact.
- **IMPACT** for Trans Epidermal Delivery (TED) – Alma’s patented Ultrasound technology, which uses acoustic pressure to deliver pharmaceuticals and cosmeceuticals trans-epidermally to achieve enhanced results.

At the heart of the Alma Hybrid™ platform is HyGrid™, Alma’s novel hybrid applicator, which facilitates a customized skin-program matrix for any desired combination of ablation vs. non ablation ratio within the treated area. HyGrid™ enables practitioners to meet each and every patient’s specific treatment needs, as well as the desired balance between results timeline and patient’s downtime.

In addition to this powerful combination of tools, Alma Hybrid™ smart software serves as a key solution component, which enables practitioners to craft “signature treatments” that bring their unique skills and experience into action.

“The revolutionary HyGrid™ mode allows me to customize the optimal ratio between CO₂ and non-ablative treatments and to maximize the effect of each laser wavelength. This unique feature ensures that my treatments are tailored to each patient’s individual needs, leading to improved results. I find this to be a substantial step forward in terms of the personalization of laser treatments for various skin conditions,” said Dr. Ofir Artzi, Chairman of SCARS, the international scar treatment conference.

“We are extremely proud to deliver the magic “behind the scenes” that enables top practitioners to bring their skills and experience to light,” said Lior Dayan, CEO of Sisram Medical and Alma. “This is a milestone for us as a company, as well as for all medical professionals who will be using it, and for the patients who will enjoy its remarkable results.”

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About Sisram Medical Ltd

Sisram Medical Ltd (1696.HK) is one of the top 5 global leaders in the energy-based medical aesthetics industry. The company is majority held by Fosun Pharma, a leading healthcare group in China. Sisram Medical successfully went public on September 19, 2017, as the first Israeli company listed on the Hong Kong Exchange Main Board. Sisram Medical's core subsidiary, Alma, is a global leading provider of energy-based surgical and medical aesthetics solutions and is active across over 90 countries and jurisdictions worldwide. Flagship systems of Sisram Medical include (i) the "Soprano" family, primarily used for laser hair removal; (ii) the "Harmony" family, a versatile multi-application platform that can be used to treat more than 65 different FDA-cleared indications; (iii) the "Accent" family, primarily used for body contouring and skin tightening; (iv) "FemiLift", a minimally invasive treatment system for various feminine conditions; and (v) "BeautiFill" by LipoFlow platform, the first and only energy-based device cleared by the FDA for autologous fat grafting. In addition, Sisram Medical also entered the injectables market, with products available in Israel and Hong Kong.

Sisram Medical –Enhancing Quality of Life.

<http://www.sisram-medical.com>

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