

Alma, a Sisram Medical Company, Wins 2020 Innovative Treatment of the Year Award from MyFaceMyBody

HONG KONG, January 6, 2021 – Sisram Medical Ltd (“Sisram” or “the Company”) (Hong Kong: 1696), an operational holding company specializing in medical aesthetics technology for wellness, today announced that its wholly owned subsidiary Alma won the “Innovative Treatment of the Year” award at the 2020 Global Aesthetic Awards ceremony hosted by MyFaceMyBody.

Alma captured the award in recognition of its recently launched ClearSkin PRO, a breakthrough applicator that features twice the power of previous solutions, resulting in visibly younger looking skin. ClearSkin PRO delivers up to 3000 mJ of non-ablative laser energy per pulse, to provide proven and remarkable skin rejuvenation results. ClearSkin PRO's unique features include zero downtime, year-round treatments, and superior procedure safety for all skin types.

ClearSkin PRO utilizes a non-ablative Er:Glass 1540nm laser with simultaneous contact cooling to create columns of coagulation, promote new dermis synthesis, and regenerate the extra cellular matrix while leaving the epidermis intact and maintaining a high safety level.

“The MyFaceMyBody Award is truly ‘the award’ to win, providing consumers the confidence and quality assurance they need when looking for safe and effective medical aesthetics treatments,” said Lior Dayan, CEO of Alma and Sisram Medical. “Alma will continue to leverage its proven technologies, solutions, and products to further develop the industry and enhance people's quality of life.”

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About Sisram Medical Ltd

Sisram Medical Ltd (1696.HK) is one of the top 5 global leaders in the energy-based medical aesthetics industry. The company is majority held by Fosun Pharma, a leading healthcare group in China. Sisram Medical successfully went public on September 19, 2017, as the first Israeli company listed on the Hong Kong Exchange Main Board. Sisram Medical's core subsidiary, Alma, is a global leading provider of energy-based surgical and medical aesthetics solutions and is active across over 90 countries and jurisdictions worldwide. Flagship systems of Sisram Medical include (i) the "Soprano" family, primarily used for laser hair removal; (ii) the "Harmony" family, a versatile multi-application platform that can be used to treat more than 65 different FDA-cleared indications; (iii) the "Accent" family, primarily used for body contouring and skin tightening; (iv) "FemiLift", a minimally invasive treatment system for various feminine conditions; and (v) "BeautiFill" by LipoFlow platform, the first and only energy-based device cleared by the FDA for autologous fat grafting. In addition, Sisram Medical also entered the injectables market, with products available in Israel and Hong Kong.

Sisram Medical –Enhancing Quality of Life.

<http://www.sisram-medical.com>

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