



Sisram Medical Participates in CIIE for Fifth Consecutive Year; Demonstrates Brilliant Achievements of Unique Wellness Ecosystem

Hong Kong, November 7, 2022 -- Sisram Medical Ltd (the “**Company**” or “**Sisram**”, stock code: 1696.HK; together with its subsidiaries collectively referred to as the “**Group**”), a global consumer wellness group featuring a first-of-its-kind synergistic ecosystem of business building blocks and consumer-focused brands, ranging from Energy Based Device, Injectables, Aesthetics and Digital dentistry, Personal Care and more, today announced that it participated in the 5th China International Import Expo (“**CIIE**”), bringing advanced technology from Israel to Chinese customers and sharing innovative wellness products for the new era. All products were exhibited at booth B3-02 Fosun Health in Hall 8.1, Medical Equipment & Healthcare Products area.

With over two decades of experience in the global medical aesthetics industry, Sisram Medical has always adhered to a customer-centric approach, continued to invest in research and development, and constantly introduced new products to the customer. Sisram’s diversified portfolio delivers strong synergy across sectors, enhancing the company’s brand competitiveness and better meeting the demands of today’s beauty seekers. This year, Sisram Medical has brought a number of cutting-edge products and technologies to CIIE, demonstrating brilliant achievements from its wellness ecosystem, including LMNT One, the company’s first home use device for the Personal Care Sector; ThermoLift, a platform equipped with focused energy radio frequency (RF) technologies; Harmony XL Pro, a powerful and versatile treatment solution; BeautiFill by LipoLife, the first laser-based technology to standardize the process, time and quality of fat transfer methods with the least amount of adipose disruption for the Energy Based Device Sector; Profhilo®, a bio-remodeling treatment for the Injectables Sector; and our Digital Dentistry Ecosystem for the Aesthetics and Digital Dentistry Sector.

Personal Care Sector: LMNT One Debuts at CIIE to Empower Wellness Anytime, Anywhere

LMNT One is a new home use device providing customers with an enjoyable new experience. The new solution effectively incorporates red, infra-red-light therapy and micro pulses, stimulating circulation within face and promoting the creation of new collagen cells. LMNT One immediately shines the face with an amazing glow, while also promoting long-term anti-aging results. LMNT One is convenient to use since it is cordless and requires no gel to apply, facilitating its application anywhere and anytime. The launch of LMNT One represents Sisram Medical’s next step towards the serving customers directly, as the company collects customer feedback to close the loop with R&D and meet the needs from different regions. This strategy will eventually enhance the global comprehensive solution offerings.



Picture one: Home Use Device - LMNT One

Energy Based Device Sector: Flagship Series with Advanced Technology from Israel

Sisram's flagship series for the Energy Based Device Sector once again stunned the audience with advanced Israeli technology. ThermoLift (Accent XL) is equipped with focused energy RF technologies. The device doesn't just offer gradual heating and an integrated cooling system, but it also targets the radio frequency wave concentrate on a specific depth under the skin horizontally and vertically. This heat effect is more concentrated, promoting more collagen regeneration. Harmony XL Pro is a powerful and versatile treatment solution for a wide range of aesthetic needs, including skin rejuvenation for the face and body. The device's 100nm wavelength offers greater depth of penetration and depth control capabilities, allowing practitioners to control the precise depth of treatment compared with traditional photons. This results in a more accurate skin rejuvenation effect and a significant decrease of brown spots and red spots. Finally, BeautiFill by LipoLife is the first laser-based technology to standardize the process, time and quality of fat transfer methods with the least amount of adipose disruption. BeautiFill by LipoLife achieves a fat vitality rate of 95%, which can be used directly for autologous fat transplantation.



Picture two: ThermoLift (Accent XL)

Picture three: Harmony XL Pro

Picture four: BeautiFill by LipoLife

Injectables Sector: Bio-remodeling Treatment Attracts Attention with One of the Highest Concentrations of Hyaluronic Acid on the Market

Sisram Medical continuously evaluates and practices disruptive innovative technologies, business expansion and synergies to strengthen the global leading position. The Company has partnered with IBSA, a leading European pharmaceutical company, for the distribution of its products in mainland China, Hong Kong SAR, Israel, India, and has already introduced the Profhilo® bio-remodeling treatment in Israel, India and Hong Kong SAR. Profhilo does not contain BDDE, and it stimulates the regeneration of natural collagen and elastin for effective management of neck wrinkles. The product is currently under clinical trials in mainland China.



Picture five: “Profhilo®” Bio-remodeling treatment

Aesthetics and Digital Dentistry Sector: Variety of Efficient Solutions for a Digital Oral Ecosystem

The Aesthetics and Digital Dentistry sector offered a variety of digital dental solutions at CIIE, covering every step from aesthetic dentistry to dental restoration to dental implantation, vividly showing the company’s innovative channel coverage from traditional channels such as hospitals and clinics to end consumers by online platforms. As an important part of Sisram Medical’s wellness ecosystem, the Aesthetics and Digital Dentistry sector shows synergy with existing segments to actively explore comprehensive wellness solutions.



CIIE is the world's first national exhibition focusing on imports as a theme. This year, the event maintained six exhibition areas, including medical equipment and healthcare products. Among the exhibitors are more than 270 global Fortune 500 enterprises and other industry leaders. As a core member of Fosun Pharma’s Med-Tech Division, Sisram Medical has always adhered to the concept of customer centricity, providing scientific and effective products and services to customers. In the future, Sisram Medical will continue to strengthen synergies within its four business sectors, further improve its R&D capabilities, expand its product



portfolios and sales channels, as well as continue to provide customers with diversified wellness solutions.

About Sisram Medical Ltd

Sisram Medical Ltd (1696.HK) is a global consumer wellness group, featuring a first-of-its-kind synergistic ecosystem of business building blocks and consumer-focused branding, ranging from Energy Based Devices, injectables, Aesthetics and Digital dentistry, Personal Care and more. The company is majority-owned by Fosun Pharma, one of China's leading healthcare groups, and is a core member of Fosun Pharma's Med-Tech Division. On September 19, 2017, Sisram Medical went public, becoming the first Israeli company ever to trade on the Main Board of the Hong Kong Exchange.

Sisram Medical – Enhancing Quality of Life

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