

## **Sisram Medical Launches its First Flagship Wellness Facility in Chicago, US A New Era of Skin Health, Beauty, and Wellness Services**

CHICAGO, June 14, 2023 -- Sisram Medical Ltd (Sisram, 1696.HK), a global leading innovator and provider of holistic medical aesthetic solutions, is excited to announce the successful launch of the first Sisram Wellness Center in downtown Chicago this week.

The brand-new center offers a comprehensive range of advanced medical aesthetic services in skin health, beauty, and wellness. With a team of highly skilled professionals, licensed practitioners, and skin health specialists, Sisram Wellness Center is committed to providing exceptional care tailored to everyone's unique needs and concerns.

Sisram Medical states that these centers will become trusted destinations for individuals seeking to enhance their health and well-being, as well as professionals aiming to personalize the customer experience within their clinics. The company also has plans to establish additional flagship centers in prominent cities in the coming years.

Visitors to Sisram Wellness Center can expect a wide range of services, including solutions for common aesthetic concerns such as acne, scars, skin discoloration, hair removal, skin tightening, cosmetic injections and more. The center also offers treatments for hair restoration and provides a range of health and wellness services for both men and women.

"At Sisram Medical, our mission is to drive the progress of our field and nurture the growth of our ecosystem by providing evidence-based solutions that prioritize the patient's experience," emphasized Lior Dayan, President and CEO of Sisram Medical. "Through integrating trusted brands like Alma®, within the framework of Sisram Wellness Center, we strive to gather valuable insights from end-users, placing their needs and aspirations at the forefront. The grand opening of our flagship establishment in Chicago is a momentous step towards our strategic goals, and we are thrilled to embark on expanding Sisram Wellness Center to other prominent cities across the globe in the coming years."

Sisram Wellness Center has been meticulously developed to provide exceptional premium services within a cutting-edge facility, staffed by a highly skilled team. Keith Adams, President of Alma Inc, a Sisram Medical Company, expressed his warm welcome during the Chicago grand opening. "The center has been thoughtfully designed as an immersive experience center, allowing our clients to be the first to explore and benefit from our groundbreaking solutions as they are introduced to the market. With state-of-the-art technology and the unmatched expertise of our team, Sisram Wellness Center is poised to establish itself as the premier destination for skin health, beauty, and wellness services in Chicago."

Dr. Jeffrey Hsu, MD, Medical Director and Dermatologist at Sisram Wellness Center, expressed his pride in being part of the Sisram Wellness Center family. "Our highly qualified and trained medical staff are dedicated to delivering exceptional care and helping our patients achieve their skin health and wellness goals," said Dr. Hsu.

For more information about Sisram Wellness Center, please visit [www.swc-chicago.com](http://www.swc-chicago.com).

**About Sisram Wellness Center:**

[Sisram Wellness Center is a premier healthcare and wellness facility located in downtown Chicago.](#)

The center offers advanced aesthetic services and personalized care to address the unique needs of each individual. With a team of highly skilled professionals, Sisram Wellness Center is committed to providing exceptional and evidence-based care to enhance overall wellbeing.

**About Sisram Medical**

Sisram Medical Ltd (1696.HK) is a global consumer wellness group, featuring a first-of-its-kind synergistic ecosystem of business building blocks and consumer-focused branding, ranging from Energy Based Devices, injectables, aesthetics and digital dentistry, personal care and more. The company is majority-owned by Fosun Pharma, one of China's leading healthcare groups. On September 19, 2017, Sisram Medical went public, becoming the first Israeli company ever to trade on the Main Board of the Hong Kong Exchange.

Sisram Medical – Enhancing Quality of Life

<http://www.sisram-medical.com>

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